EFFORTS OF KKN STUDENTS TO MAKE THE MILLENNIAL GENERATION NATEH SMART, THROUGH CROSS-SECTORAL PROJECT SYNERGY

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Abstract: Kuliah Kerja Nyata (KKN) is a concrete manifestation of the Tri Dharma of Higher Education in the form of research, education and community service. In this KKN, students can implement all the knowledge gained while in college, confront theory with the realities of community life and become partners with the government in building and educating village community education specifically. In the village of Nateh there are still many young people who decide to continue their studies in order to choose to work, and many children not optimal to study and attend school, the reason is the lack of love and attention from their parents. In addition, other influences are from the social environment of the community. Therefore, KKN students strive to build together the young generation of Nateh village who are smart, confident and Islamic, and able to face all waves of life. In order to be a useful generation for the nation through good education and provide examples or examples of how to behave properly.

Introduction
Current advances in information and communication technology have brought humans to a period that is popularly known as the "Millennial Era". This era is synonymous with the mastery of Post-Modern technology which is dominated by young people born between 1980-2000 (average age 20-40 years) and is known as the first generation to have internet access and use the internet as a tool, partner, even friend. , his daily life partner.

This generation was born when technology and the internet developed rapidly which made them different from previous generations. According to U.S. Chamber of Commerce Foundation, the millennial generation or Millennial Generation is a generation of people born between 1980 – 1999 AD. Meanwhile, humans born from 2000 AD until now are called generation Z or Z Generation.
Generation Z is a generation that is active in using the internet, they accept information, social media as something investment in the future of the country, especially for the young millennial generation, because youth are the hope of the nation, the leaders of the future, because the spirit and role of youth is so important, that the Proclaimer of the Republic of Indonesia, Soekarno, once said, "Give me 1,000 parents, I will definitely I will pull out the semeru from the roots. Give me 10 young men and I will shake the world.".

"As the nation's next generation, youth must have knowledge, skills, character and a spirit of patriotism," said Coordinating Minister for Human Development and Culture (Menko PMK) Muhadjir Effendy, when he was a speaker at the 2020 National Youth Dialogue held by Bappenas, Monday (26/10). Therefore, it is hoped that the role of youth as a quality golden generation will be able to create an advanced Indonesia and empower society.

How to create a smart millennial young generation, of course synergy towards government programs, including work programs for students who carry out KKN in Nateh Village, BAT District, Hulu Sungai Tengah Regency (HST).

The UIN Antasari Banjarmasin KKN program provides students with the opportunity to go directly into the community, apply and apply the knowledge gained in college, to participate in developing village communities, according to their respective educational backgrounds, so that they do not give the impression that college is like an ivory tower.

Based on these problems, after studying, paying attention, observing and observing directly the young men and women in Nateh Village, all potential needs to be guided and directed, to achieve maximum potential, especially the education of the younger generation, then raised an article with the title, KKN Student Efforts Making the Millennial Generation of Nateh Youth Smart, Through Synergistic Cross-Sectoral Work Programs.

Method

This service was carried out in Nateh Village, one of 11 villages located in Batang Alai Timur (BAT) District, Hulu Sungai Tengah Regency (HST). This village is ± 35 km from the district capital with an area of 16.15 km². Meanwhile, Nateh Village is located at a distance of ± 200 kilometers from the capital city of South Kalimantan Province.

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Nateh Village consists of 3 Village Units (RK) which include 6 Neighborhood Units as service locations, because this village, apart from fulfilling the criteria as a service location, is also interesting to be used as a research sample. There are many tourist attractions, beautiful, challenging tourist destinations, and lots of local and inter-provincial and foreign tourists. What's more, the promotion of the Nateh Village tourist attraction is quite intense, even viral through social media, the internet and mass media, such as Kompas TV and other information channels, such as Facebook, WhatsApp, Instagram and others.

“Nateh Village has a variety of natural resources, such as river water, trees and forests. Not surprisingly, the air here is very shady. Apart from that, this village is also a suspension bridge that connects the village with the community's agricultural fields,”

Apart from that, M Taufiqurahman from the National News Agency Antara wrote a special article about the advantages of tourist attractions in Nateh Village. The Nateh Village area offers a variety of unique and beautiful panoramas such as the Meratus Mountains, caves and clear rivers, "Nateh Village tourism in the form of Berangin Cave, Kukup Cave and Sawar Cave which are choices for fans of caving or cave exploration activities."

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Student Team from UIN Antasari KKN together with young people from Nateh village visit to the Batu Sawar cave tour.

The implementation of service by UIN Antasari Banjarmasin KKN group 3 students for one month from 20 May to 20 June 2023, is interesting to observe, research and discuss, especially as the author as supervisor will carefully examine the opportunities and challenges of the young millennial generation in Nateh village. In this article, we look at the realization of synergy between the group 3 program of UIN Antasari Banjarmasin Student KKN and the program of Nateh village officials to carry out collaboration towards the goal of making the young generation of Nateh intelligent and able to adapt to the global world, by entering through internet channels operated through social media. , the digital hand pond facility they use.

There are also methods used in field studies (Field Research). Lawrence Neuman (2003:363) besides that, also explains that field research is also often called ethnography or participant observation panel research.8 Meanwhile, in the field study method, data is collected directly from the community through direct observation. The data obtained must be in accordance with the reality and conditions existing at the research location, namely in Nateh Village, East Batang Alai District, Hulu Sungai Tengah Regency, South Kalimantan Province. Apart from that, the information sources used must be measurable, competent so that the information obtained is accurate and can be accounted for. In data collection, the PAR (Participatory Action Research) method was used, namely by involving researchers in the research subject. The approach taken is a sociological approach which involves observing directly.

Participatory Action Research (PAR) research is a research model that seeks something to connect the research process to the process of social change. The social change in question is how the empowerment process can realize three benchmarks, namely the existence of a joint commitment with the community, the existence of local leaders in the community and the existence of new institutions in the community that are built. This research brings the research process within the circle of people's interests and finds practical solutions to common problems and issues that require joint action and reflection, and contributes to practical theory.9 In addition, PAR is a research approach in society that emphasizes participation and action.10 This method tries to understand the problem by trying to change it

10 Yuan Alfinsyah Sihombing, Muhammad Zulham Efendi Sinaga, and Rini Hardiyanti, “Peningkatan Kemampuan Peternak Dalam Pemanfaatan Ampas Tahu Sebagai Pakan Ternak Kambing Melalui Proses Fermentasi
In the PAR method, there are three aspects that must be integrated, namely: participation, action and research.

**Results and Discussion**

The stages of implementation using the PAR method in community service can be seen in Figure 1

**Figure 1. Stages of Implementing Community Service in the PAR Method**

**Participatory**

In this article, using PAR methodology, it is hoped that it will be clearly illustrated how the process of enabling the young generation of Nateh Village to adapt to the global, millennial, digital era, without causing a big impact, due to the arrival of information flows, the internet world which has also penetrated the village which is famous for its environment, friendly, still maintaining traditional customs.

Using the PAR method, in the first stage, the KKN supervisor conducts a survey or directly inspects the location that is the object of the UIN Antasari Banjarmasin KKN Service Village. Then submit an official letter of notification to the Head of Nateh Village, East Batang Alai District (BAT), Hulu Sungai Tengah Regency (HST), South Kalimantan Province, that in this village, a group of phase 2 Thematic KKN students from UIN Antasari Banjarmasin will be placed.
**KKN Supervisor (left) Coordinating** with the head of Nateh Village, Batang Alai Timur District (BAT) Hulu Sungai Tengah Regency (HST) before the arrival of UIN Antasari Banjarmasin KKN students. (left) Students participating in KKN when they arrive at Nateh Village with a tourist attraction in the background. (right)

Furthermore, before the day of departure, students were given enlightenment and supplies by LP2M UIN Antasari Banjarmasin, regarding physical and mental readiness to take part in the KKN program. Meanwhile, the KKN Supervisor Team specifically conveyed a general description of the location of the UIN Antasari KKN which had been surveyed to students.

On May 20 2023 at around 04.00 WIT, the KKN participants registered in group 3 with a total of six participants, departed from the campus in Banjarmasin using bus transportation to the service location and arrived at around 10.00 WITA in the afternoon at Nateh Village, East Batang Alai District (BAT) Hulu Sungai Tengah Regency (HST).

While at the KKN location, the UIN Antasari student team made friends with the Head of Nateh Village, Batang Alai Timur (BAT) District, community leaders, religious leaders, and youth, to convey the aims and objectives of implementing the KKN program from UIN Antasari Banjarmasin.

Photo Caption: Students and KKN Supervisor of UIN Antasari (left) arrive at the service location in Nateh Village in front of the Command Post. KKN students during friendship and consultation
with village officials at the Village Head’s office.

In this gathering activity, the UIN Antasari KKN student team conducted dialogue and discussions to explore crucial problems that occurred in Nateh Village, Batang Alai Timur (BAT) District, with the aim of being able to participate in finding alternative solutions to the problems that have occurred in the community so far.

From the results of dialogue, discussions, consensus deliberations, consultations, observations, interviews, as well as a review of references, documents, previous scientific journals, regarding the description of the situation and conditions of Nateh village, Batang Alai Timur (BAT) District, making it easier to follow up.

Among previous research, by Nida Hasanah, from the Forestry Study Program at Lambung Mangkurat University, in the Sylva Scientiae Journal Vol. 03 No. December 6 2020, with the title Inventory of Ecotourism Potential of Nateh Village, Batang Alai Timur District (BAT) Hulu Sungai Tengah. (HST)12


So there was an agreement for periodic collaboration between the village government program, and the student program to implement the KKN program in Nateh Village, however, still paying attention to the aspirations of community leaders, religious leaders and elements of society around Nateh village. Several crucial issues need to be synergized, collaborated and followed up, from the results of the consultation. Three program priority areas in the service village for one month are in this village.

Photo: UIN Antasari KKN students during a reception and welcoming ceremony by the people of Nateh Village. Like at routine and regular yasinan events.

There are also three priority programs in the community service village of Nateh Village, namely:

1. Main Religious Sector, namely the development of the Al-Quran Education Park Institution (TPA), this institution requires new innovations in further development efforts, so that this institution is able to respond to the rapid development and dynamic demands that occur


in the religious environment.

Such as methodology, studying the younger generation, especially children from Nateh Village and teenagers from the Asholihin Mosque. Apart from that, to ensure the development of the Asholihin mosque in Nateh Village, it is necessary to make a breakthrough in the prosperity activities of the mosque - tamir -, efforts to foster mosque congregations around Nateh Village.

2. Cross-sectoral General Field.
   a. Social Sector, in this sector, a crucial problem was found, namely the need to re-grow awareness of the Nateh Village community regarding environmental cleanliness and social security. Problems that become obstacles are road access which is still damaged and has holes, lack of facilities and infrastructure at tourist attraction locations, conflicts of interest between fellow residents and the existence of stone and sand mining activities in Nateh Village.\(^14\)

   1) Village Environmental Cleanliness
      In terms of environmental cleanliness, the road to Nateh village is still overgrown with weeds, so it is feared that it will disrupt traffic flow and motorized vehicle transportation. What's more, if at night, the condition of the road facilities is damaged, with holes due to sand mining, narrow and dark, so it is necessary to improve security and social order.

   2) Limited Information Network
      In terms of facilities, Nateh village is hampered by the telecommunications network because it is located at the foot and edge of the mountain, so the flow of information is very minimal, what's more, the local community is busy with their own work during the day, gardening and farming on their own land, so communication between people and the community is very limited. So communication with local residents is very limited.

   3) Prone to Fire
      Nateh Village is located at the foot of the mountains, the roads are narrow and steep, and the condition is very prone to fire hazards, with the dry season often coming. Moreover, the Fire Engine (BPK) is very far from cities, such as the city of Birayang and the capital city of HST Barabai. So when a fire occurred that hit residents close to the UIN Antasari KKN Command Post, they couldn't do much, because of all the limitations, apart from limited knowledge about how to extinguish the fire and the residents also panicked, seeing the flames quickly burning down the houses of residents.

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who were also oil and gas traders. the gas.

**b. Education Sector**

1) Educational Work Partners

Nateh Village has adequate educational institutions, because it has SDN and SMPN 30 One Roof, but these educational institutions are located far from residents' homes, so access to the community is limited. Meanwhile, some of the teaching staff's residences are outside Nateh village, so direct information from educational institutions with residents is very limited. So the KKN team needs to coordinate in the education sector as a working partner to implement programs that have been agreed with village officials.

2) Prone to Drugs

Nateh Village, which is at the foot of the mountain, has the potential for drug trafficking, because apart from this village, it has many cool and beautiful mountain tourist attractions, rocky rivers, so it is visited by many local tourists from various regions, even outside the province and abroad. The tourist destinations in Nateh Village include: Nateh Beach, Arum Jeram, Bat Mountain and many others.

3) Special Field of Village Administration

In this area, based on observations and interviews with Nateh Village officials, there are still no signs of village boundaries from one village to another, making it difficult to know the boundaries and area of Nateh Village.

**Action**

1. **The Main Field of Religion**

Seeing the picture of the problems that occurred in Nateh Village, the UIN Antasari Banjarmasin KKN student team carried out various activities (actions) to follow up on them, involving the community and Nateh village officials.

a. Innovating Al-Qur'an and Iqra' Learning

In an effort to develop and innovate logical methods, Al-Qur'an and Iqra' learning activities for the children of Nateh Village at TPA Hidayatudwam. This new breakthrough learning activity step is carried out every Monday-Thursday at 14:00 WITA which aims to provide knowledge about reading the Al-Qur'an and Iqra' properly and correctly. So that the children of Nateh Village are able to read the Al-Qur'an and Iqra' fluently according to their tajwid plus competition activities in various religious fields, involving potential teenagers and Asholihiin mosque managers and collaborating with KKN students. from 23-27 May 2023.

There are also Islamic art activities and competitions held.
1. Children's Azan Competition
2. Al Quran Reading Competition
3. Tilawah Competition

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Tilawah competition (left) and speech competition (right)

4. Speech Competition
5. Hasby Religious Activity Competition
6. Writing Kaligrafi Competition
7. Mother's Recitation Cooking Competition
8. Children's Muslim fashion show competition.

Children’s Muslim Clothing Fashion Show Competition and Mother’s Cooking Competition Nateh Village.

Presentation of prizes for various competitions at TPA Hidayatudwam activities.
Mothers from Nateh village received prizes in the cooking competition.

2. Cross-sectoral General Field
   a. Social Sector
      1) Carry Out Mutual Cooperation
      Seeing that the condition around the mosque area was quite dirty and the bushes along the road had started to cover the entrance, the Nateh Village KKN Students took the initiative to hold mutual cooperation to maintain cleanliness around the Nateh Village environment. With the help of the local community, this mutual cooperation
can be carried out in collaboration with the people of Nateh Village.

Mutual cooperation preparation meeting (right) Mutual cooperation activities with the community clearing wild grass towards the entrance to Nateh Village.

2) Watch Educational Films
   The activity of watching educational films together was carried out on Sunday evenings after the Isha prayer, precisely in front of the Village Health Center by showing educational films that could provide knowledge about life lessons as well as history and struggles in life in the world. This group watching film activity was attended by all groups in Nateh Village as well as entertainment for watching together (nobar)

3) Carrying out humanitarian action (Spontaneity)
   This activity was carried out when an unexpected incident occurred where one of the village residents had a fire accident which destroyed 1 house, 10% of a neighboring house was burned down and a small trader was also burnt down. So we, the KKN students, took the initiative to hold a humanitarian action which was carried out on Monday 12 June 2023 in two places, first at Birayang market and at Simpang 3 Birayang. And we also get permission from the village head and representatives from the Birayang police chief through direct licensing by one of the KKN student representatives.

Pesand KKN when carrying out open donations in the city of Barabai.

b. Education Sector
   1) Become a Teaching Personnel
      Activities to become a teaching staff are carried out at Nateh State Elementary School and State 30 One Roof Middle School (Satap). This activity is a bridge to attract the attention of the children of Nateh Village to make it easier for us to carry out work
programs related to motivating the children of Nateh Village to be more active in studying and seeking knowledge. As well as convincing them that it is important to demand knowledge.

UIN Antasari KKN students regularly collaborate to teach at SDN and SMPN Satap Nateh'

2) NAPZA Counseling

In order to anticipate the distribution of drugs and illegal drinks in Nateh Village, the UIN Antasari Banjarmain KKN Student Team carried out outreach activities about NAPZA in collaboration with the teacher council, as implemented at SMP Negeri 30 Satu Roof. Participants in this activity are students of SMP Negeri 30 Satap.

This activity was carried out because information about the widespread distribution of narcotics and other illegal drugs among the younger generation was very disturbing. Thus, the younger generation who are expected to be the successors of this nation are increasingly falling into drug abuse. Through education about the dangers of NAPZA, this can increase students' insight and knowledge about Narcotics and other illegal drugs and can become Anti-Drug Activists in Nateh Village.

Image caption: Counseling NAPZA at SMPN Satap, Nateh Village by a team of KKN students at UIN Antasari Banjarmasin (Photo. left). Handing over a certificate of appreciation to the teacher council for the synergy of the activity program. (Photo. right)
3. Special Field of Village Administration

1) Hold a Village Signpost

Seeing the conditions when entering Nateh Village, there was no welcome sign to the village. Salak Village (Nateh) KKN students took the initiative to organize or make a Village Sign to indicate that they had entered the Nateh Village area, East Batang Alai District (BAT).

Photo Caption: UIN Antasari KKN students when handing over village signposts dividing the village, and reminiscing and saying goodbye to Nateh Village officials (left) and KKN students when they were at Nateh beach and at the same time carrying village boundary signs installed at the village gate.

Discussion / Research

Discussion The activities of implementing the KKN program in Nateh Village by students which lasted for 30 days from 20 May to 20 June 2023, and providing assistance to the village community, were very impressive and had their own challenges.

Discussion: Improvement of reporting and evaluation as well as discussions with KKN students at UIN Antasari, Nateh Village.

The selection of a cross-sectoral program as a result of consultation, synergy, deliberation and consensus, with Nateh village officials and the KKN student team could be realized well, because it received a positive response from the community.
POSITIVE RESPONSE: Deputy Regent of HST Drs H Mansyah Saberi, (Baju Sasirangan) responded positively to the activities of UIN Antasari KKN students in Nateh village. KKN supervisor when visiting at his residence in the city of Barabai.

Using the PAR method, it is hoped that this service writing can illustrate that the team of students who took part in KKN, village officials, community leaders, Nateh Village were seen actively participating, including solving problems at the KKN activity location during the activity for one month.

Most of the people of Nateh village, teenagers from the mosque, are very interested in the work program of the KKN students at UIN Antasari Banjarmasin, and participate in the program activities, because it has practical value and can be utilized by levels of society, including TPA children, recitation mothers, village officials, mosque managers and educational institutions.

Handing over of mementos from UIN Antasari Banjarmain KKN students to Nateh village officials. And a farewell night of burning corn.

The various activities carried out began with religious activities, cross-sectoral activities, complete village governance, the people of Nateh Village looked enthusiastic and enthusiastic, even if it was possible to follow up on the KKN program, after this program ended, namely the end.

This can be seen on the eve of the farewell and homecoming of the UIN Antasari KKN
student team, which was enlivened by various activities, such as the handing over of competition prizes, mementos, to the people of Nateh Village, especially to TPA children and the handing over of signs separating village officials made by KKN students.

Based on the service program activities through the UIN Antasari KKN, children, mosque youth, community, village officials, gain valuable knowledge and experience in the process of realizing the synergy of student programs with village officials.

Conclusion
Through the application of the PAR (Participatory Action Research) methodology, the UIN Antasari KKN student team succeeded in actively participating in community service in Nateh Village. By involving the community, village officials and local figures, they succeeded in identifying, formulating and following up on solutions to the problems faced by the village. The KKN program involves various sectors, such as religious, social, educational and village administration, creating positive synergy between students and the local community. This success is reflected in the positive response from various parties and the active participation of the community in various KKN program activities.

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